

FORM S1 APPLICATION FOR SCREENING

CLIENT'S INFORMATION

MEMBERSHIP AFFILIATION COMPANY NAME
 PRODUCT CATEGORY BRAND

PRESENTOR'S INFORMATION

MEMBERSHIP AFFILIATION COMPANY NAME
 ADDRESS
 NAME OF PRESENTOR MOBILE NUMBER TELEPHONE NUMBER EMAIL ADDRESS

MATERIAL INFORMATION

AD TITLE
 REF. CODE OF PREVIOUSLY-APPROVED MATERIAL TAGLINE
 MAIN DOCUMENTS DOCUMENTS SUBMITTED
 STORYBOARD RADIO SCRIPT / COPY LAYOUT ARTICLE DOLE PERMIT
 LABELS / PACKAGING MATERIALS
 NHCP
 MUSIC LICENSE / CERTIFICATE OF ORIGINAL MUSIC COMPOSITION
 BSP PERMIT
 CAB / IATA
 HLURB
 DIALECT CERTIFICATE
 CONTRACT
 PAGCOR / GLDD
 NMIS
 TYPE OF MEDIUM - SINGLE MEDIA
 EXECUTION LENGTH LANGUAGE / DIALECT
 TELEVISION
 EXECUTION LENGTH LANGUAGE / DIALECT
 RADIO
 EXECUTION IF OTHERS, PLEASE SPECIFY
 DIGITAL STATIC
 EXECUTION IF OTHERS, PLEASE SPECIFY LENGTH
 DIGITAL VIDEO
 LENGTH WIDTH EXPIRES ON: (MM/DD/YY) DTI PROMO PERMIT EXPIRES ON: (MM/DD/YY)
 OOH EXECUTION SIZE/LENGTH NTC PERMIT EXPIRES ON: (MM/DD/YY) DOH-IAC PERMIT EXPIRES ON: (MM/DD/YY)
 E-OOH EXECUTION SIZE / LENGTH PPM EXPIRES ON: (MM/DD/YY) FPA EXPIRES ON: (MM/DD/YY)
 COLLATERALS LENGTH WIDTH EXPIRES ON: (MM/DD/YY) BAI CERTIFICATE OF NEW CLAIM DATE OF LAUNCH: (MM/DD/YY)
 PRINT EXECUTION LENGTH LANGUAGE / DIALECT
 CINEMA THIRD PARTY RESEARCH DATA
 FDA (CPR/CPN) NO. 1 CLAIM
 VARIANT EXPIRES ON: (MM-DD-YY)
 TYPE OF MEDIUM - MULTI MEDIA
 MULTIMEDIA-MOVING
 TELEVISION DIGITAL VIDEO E-OOH COLLATERALS-VIDEO CINEMA VARIANT EXPIRES ON: (MM/DD/YY) BASED ON:
 LENGTH VARIANT EXPIRES ON: (MM/DD/YY) EXPIRES ON: (MM/DD/YY)
 MULTIMEDIA-STATIC (MAX OF 5 LAYOUT) SIZE (IF MULTIPLE, PLEASE SPECIFY) VARIANT EXPIRES ON: (MM/DD/YY)
 DIGITAL STATIC PRINT OTHERS
 SIZE (IF MULTIPLE, PLEASE SPECIFY) SIZE (IF MULTIPLE, PLEASE SPECIFY) PLEASE SPECIFY
 OOH/E-OOH COLLATERALS VARIANT EXPIRES ON: (MM/DD/YY)

Decisions of the ASC Screener on materials applied and the ASC Screening and Hearing Panel are based on the ASC Code of Ethics and Implementing Rules and Procedures (Manual of Procedures) for screening and filing of complaints and Appeals. Presentor/s are presumed to have read and understood the rules of the ASC. The Presentor warrants that he/she is a duly authorized representative of the Advertiser and that he/she voluntarily submits to the authority of and abides by the rules and procedures of the ASC, inclusive of sanctions that may be imposed as provided therein. These sanctions or actions may include, but are not limited to deferrals and/or disapprovals of the Screener, Screening Panel; the Cease and Desist Order (CDO) of the Hearing Panel in case of adjudged complaints on previously approved materials and Cease and Desist Order and/or other penalties which will be served by the ASC Technical Committee. The Presentor is ultimately responsible to inform his Advertiser and agency of the COO (change to CDO) and to physically retrieve, pullout, or take down banned materials and/or otherwise comply with the decision/CDO.

SIGNATURE OVER PRINTED NAME (PRESENTOR)

DATE