

ASC FEES with VAT - Eff March 18, 2019		OFFLINE APPLICATION						ONLINE APPLICATION					
Type of Material	Length	Member Rate	12% VAT	TOTAL	Non-Member Rate	12% VAT	TOTAL	Member Rate	12% VAT	TOTAL	Non-Member Rate	12% VAT	TOTAL
TV Ads	End Tags	550.00	66.00	616.00	715.00	86.00	801.00	650.00	78.00	728.00	715.00	86.00	801.00
TV/Cinema Ads (including OBBs/CBBs/End Tags)/ TV Portion Buy/s	5s, 10s, 15s	715.00	86.00	801.00	930.00	112.00	1,042.00	800.00	96.00	896.00	930.00	112.00	1042.00
	16s - 30s	1,430.00	172.00	1,602.00	1,860.00	224.00	2,084.00	1,600.00	192.00	1,792.00	1,860.00	224.00	2084.00
	31s - 60s	2,750.00	330.00	3,080.00	3,575.00	429.00	4,004.00	3,000.00	360.00	3,360.00	3,575.00	429.00	4004.00
	Above 1 min. but not more than 5 min.	4,125.00	495.00	4,620.00	5,365.00	644.00	6,009.00	4,500.00	540.00	5,040.00	5,365.00	644.00	6009.00
	Above 5 min.	7,150.00	858.00	8,008.00	9,295.00	1,116.00	10,411.00	7,800.00	936.00	8,736.00	9,295.00	1,116.00	10411.00
Radio Ads (including live or recorded AOB/DJ spiel)	5s, 10s, 15s	550.00	66.00	616.00	715.00	86.00	801.00	650.00	78.00	728.00	715.00	86.00	801.00
	16s - 30s	715.00	86.00	801.00	930.00	112.00	1,042.00	800.00	96.00	896.00	930.00	112.00	1042.00
	31s - 60s	1,430.00	172.00	1,602.00	1,860.00	224.00	2,084.00	1,600.00	192.00	1,792.00	1,860.00	224.00	2084.00
	Above 1 min. but not more than 5 min.	2,090.00	251.00	2,341.00	2,720.00	327.00	3,047.00	2,300.00	276.00	2,576.00	2,720.00	327.00	3047.00
	Above 5 min.	3,575.00	429.00	4,004.00	4,650.00	558.00	5,208.00	3,900.00	468.00	4,368.00	4,650.00	558.00	5208.00
Print Ads	All sizes	550.00	66.00	616.00	715.00	86.00	801.00	650.00	78.00	728.00	715.00	86.00	801.00
Out-of-Home Static Ads	All sizes	550.00	66.00	616.00	715.00	86.00	801.00	650.00	78.00	728.00	715.00	86.00	801.00
Out-of-Home Moving Ads	5s - 30s	1,430.00	172.00	1,602.00	1,860.00	224.00	2,084.00	1,600.00	192.00	1,792.00	1,860.00	224.00	2084.00
	31s - 60s	2,750.00	330.00	3,080.00	3,575.00	429.00	4,004.00	3,000.00	360.00	3,360.00	3,575.00	429.00	4004.00
	Above 1 min. but not more than 5 min.	4,125.00	495.00	4,620.00	5,365.00	644.00	6,009.00	4,500.00	540.00	5,040.00	5,365.00	644.00	6009.00
	Above 5 min.	7,150.00	858.00	8,008.00	9,295.00	1,116.00	10,411.00	7,800.00	936.00	8,736.00	9,295.00	1,116.00	10411.00
Collateral Static Ads	All sizes	550.00	66.00	616.00	715.00	86.00	801.00	650.00	78.00	728.00	715.00	86.00	801.00
Collateral Moving Ads	5s - 30s	1,430.00	172.00	1,602.00	1,860.00	224.00	2,084.00	1,600.00	192.00	1,792.00	1,860.00	224.00	2084.00
	31s - 60s	2,750.00	330.00	3,080.00	3,575.00	429.00	4,004.00	3,000.00	360.00	3,360.00	3,575.00	429.00	4004.00
	Above 1 min. but not more than 5 min.	4,125.00	495.00	4,620.00	5,365.00	644.00	6,009.00	4,500.00	540.00	5,040.00	5,365.00	644.00	6009.00
	Above 5 min.	7,150.00	858.00	8,008.00	9,295.00	1,116.00	10,411.00	7,800.00	936.00	8,736.00	9,295.00	1,116.00	10411.00
Digital Static Ads/ Display Ads/Banner Ads/Search Ads/ Electronic Direct Mail	All sizes	550.00	66.00	616.00	715.00	86.00	801.00	650.00	78.00	728.00	715.00	86.00	801.00
Digital/Internet/Mobile Video Ads Portion Buy/s	5s - 30s	1,430.00	172.00	1,602.00	1,860.00	224.00	2,084.00	1,600.00	192.00	1,792.00	1,860.00	224.00	2084.00
	31s - 60s	2,750.00	330.00	3,080.00	3,575.00	429.00	4,004.00	3,000.00	360.00	3,360.00	3,575.00	429.00	4004.00
	Above 1 min. but not more than 5 min.	4,125.00	495.00	4,620.00	5,365.00	644.00	6,009.00	4,500.00	540.00	5,040.00	5,365.00	644.00	6009.00
	Above 5 min.	7,150.00	858.00	8,008.00	9,295.00	1,116.00	10,411.00	7,800.00	936.00	8,736.00	9,295.00	1,116.00	10411.00
"Native Ads"		550.00	66.00	616.00	715.00	86.00	801.00	650.00	78.00	728.00	715.00	86.00	801.00
Sponsored or "Paid" Blog Posts		550.00	66.00	616.00	715.00	86.00	801.00	650.00	78.00	728.00	715.00	86.00	801.00
Multiple Digital Usage of Claims/Lines/Visuals in A Single Application	1 - 10 lines	550.00/claim	66.00	616.00	660.00/claim	80.00	740.00	---			---		
	11 lines or more	450.00/claim	54.00	504.00	550.00/claim	66.00	616.00	---			---		
Complaints	Case Hearing	8,250.00	990.00	9,240.00	10,725.00	1,287.00	12,012.00	---			---		
	Post-Screening	8,250.00	990.00	9,240.00	10,725.00	1,287.00	12,012.00	---			---		
Appeals		8,250.00	990.00	9,240.00	10,725.00	1,287.00	12,012.00	---			---		
Special Screening/ Clearing (Weekdays & Saturdays)		13,750.00	1,650.00	15,400.00	17,875.00	2,145.00	20,020.00	---			---		