

ASC Circular : No. 2020-003

Date : March 13, 2020

To : 4As / PANA / KBP / MSAP/ UPMG / IMMAP

**Other ASC Clients** 

Subject : BULLETIN ON ASC OPERATIONS CONCERNING COVID-19

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Given the current CoViD situation, the ASC will be implementing a hybrid type of operations involving work-from-home for staff and screeners and a skeletal backroom support operation at the ASC offices. This will be effective starting Wednesday, 18 March 2020.

As a result of this, all applications will be submitted online using the ASC online application system (online1.asc.com.ph). The step-by-step application procedure and payment facilities can be found on the same site.

However, please note the following:

- 1. Uploading of S1 and S2 applications will be from 6:00AM to 12:00NN Mondays to Fridays only.
- 2. No S1 and S2 applications will be accepted beyond 12:00NN.
- 3. Payment should be done on or before 12:00NN in order for the application to be processed.
- 4. Results will be released on the same day between 3:00PM to 5:00PM.

Thank you.

Ms. Maya O. Estrada Operations Manager

Ms. Digna D. Santos Executive Director

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	Description	Who	Where	Comments
Ad Applications	All applications should be submitted using	Applicants - advertisers, creative/		1. Support documents must be
	the ASC online application system.	media/digital agencies, production		complete, correct, and properly
		houses, networks, etc.		labeled, i.e., executive summary of
	Decisions will likewise be released online.			proof of claims, government
				documents such as CPRs, promo
	Phone calls will be utilized by the screener,			permits, DOLE permit, etc.
	if extremely necessary.			2. Please make sure that applicant's
				contact details i.e., mobile and email
				are correct
				3. If extremely necessary, the online
				system will have an email address
				specifically for inquiries/
				clarifications
				(onlineinquiry@asc.com.ph)
Board/Tech Com Meetings	Virtual meeting; ASC to initiate video		Originated from the ASC	
	conferencing to all concerned participants		Conference Room	
All Case Hearings/ post-screening/	Face-to-Face at ASC Conference Room	Volunteer Panelists	ASC Conference Room	
refer to panel and appeals will be	This is still deemed to be the better option	Complainants	Ase conterence Room	1. Limit number of presenters
rescheduled after Holy Week, i.e.,	to ensure confidentiality and security of	Defendants		(complainants/defendants) to 3
week of April 13	support documents presented by	ASC Management		from current 5
	complainants and defendants	Ase Wanagement		2. Identify panelists who are willing
	complainants and defendants			to attend face-to-face case hearings
				3. Proper hygiene will be
				observed/enforced.
				observed, emoreca.
Info Drive to Industry	Release memo to stakeholders, email to all			
	applicants in the ASC database and post on			
	ASC website 13 March 2020. Effectivity			
	Wednesday, Friday,18 March 2020			